

TAMMSIN
ANGLICKÁ MÓDA NA DOSAH

Tamsin Growth Story

Introduction to Tamsin International Limited

- Online retailer selling women's clothing and accessories
- Trading since 2011 as www.tamsin.cz
- Products are all sourced from the UK
- Family owned business
- Growing strong after website re-launch
- Based in North West UK and Chrudim in Czech Republic
- Tamsin London CZ s.r.o is the Czech based company

Management Team

- Lenka O'Neill – Founder (Buying, Sourcing, HR, Operations, PR)
- Marcus O'Neill – Founder (Finance, Marketing, Sourcing)
- Michal Dolezal – Founder (Webmaster, IT, Product Development)
- Martina Pisvejcova - Office Manager (Customer Services, Fulfillment)

Competitive Advantages

- Unique website as UK Brands Only
- Many Brands exclusive to Tamsin
- Large Choice of Products and Sizes
- Local language, Currency, Delivery & Returns
- Cash on Delivery payment option for our customers
- New products loaded daily
- Scalable
- Fast moving

Future Plans

- Add new product lines such as menswear, children's, home ware
- Add new countries such as Hungary, Slovenia, Croatia, Poland
- Seek Investors
- Create superb website
- Add new websites
- Invest in Marketing
- Grow to 50 Million CZK in sales by 2018

Growth in numbers

- Growing very fast since re-launch
- Monthly orders in Oct now above 600 (163 in Jan)
- Average order is 1.4 items
- Estimate Gross Sales in 2015 of 10.24 Million Kc for Czech company
- Average daily sales of 38,500 kc in October (11,600Kc in Jan)
- Profitable
- EST Gross Sales of 24 Million Kc in 2016
- Numbers for 2015 to follow

Tamsin meets Key Investment criteria

- The proposed product is readily marketable in the near term.
- There is an identifiable, proven demand for the product or service.
- The product has unique features and benefits that provide competitive advantage versus similar products and services.
- The project is not highly capital intensive. Capital investment by one or a few angels is sufficient to fund the company's next stage of growth and development.
- The project's success is not contingent on a series of continual capital raising.
- The company can be financially self sustaining in the near term.
- You and other angel investors can add value to the project by taking an active role in the management and development of the company